



SENIOR ADVISORY BOARD MINUTES

Monday, April 18, 2022
Rowlett Community Centre
5300 Main Street
Rowlett, TX 75088

Present: Regular members: Chair: Kenneth Williams; Vice Chair Susan Bell; Alberta Reese, Virginia Denson; Alternates: Dianna Lieberenz, Sharon Pouzar

Absent: Cheryl Smith, Wathenia Clark

Visitors: Darrell Test; Chris Kizziar

Staff: Shelly Monroe, Parks and Recreation Administrative Assistant; Pamela Bell, City Council Liaison; Aaron Cleaver, Parks and Recreation Director; Libby Tucker, Acting Director of Economic Development; Jade Broadnax, Senior Neighborhood Planner of Neighborhood Planning

1. The Chair, Kenneth Williams, called the meeting to order at 10:00 a.m. Quorum present.
2. Citizen's Input.
3. Consider approving the minutes from March 28, 2022.
 - A. Virginia Denson made a motion to approve the March 28, 2022 minutes.
 - B. Alberta Reese seconded the motion.
 - C. Approved 4 to 0.
4. Rowlett Economic Development Presentation.
 - A. Libby Tucker explained what Economic Development means, the components, as well as the mission and vision. Identified various partners for the city. Briefly spoke about The Village Downtown, North Shore development, Lakeview Business District, and I-30 and Sapphire Bay updates. There are new featured businesses such as Hawaiian Bros, Ephesus Bistro & Grill, Home2Suites, as well as new businesses coming 151 Coffee, Dutch Bros, Salad And Go, a second location for Chick-fil-A, etc.
 - B. Jade Broadnax follow up with members on questions for holding a Neighborhood Fest. Looking to have the first event on June 11th and this target active older adults. The event will consist of using the Block Party Trailer, food trucks, giant chalk board stations, asking attendees what they want to see in their neighborhood within the next few years. If members have any suggestions for this event to submit to her.
5. Special message from City Council.
 - A. Pamela Bell shared a thank you video with board members for their volunteer time and dedication to being on this board. A brunch was provided for members.
 - B. Updates: Council Candidate forum hosted by the Lake Ray Hubbard Democratic party will be held Saturday at First Christian Church. Another candidate forum will be held at Freedom Place Church on Saturday April 23rd at 6:00pm. A Mayor



forum will be held on April 24th. Several questions received about senior discounts and there is a website called The Biggest List of Senior Discounts for 2022 that provides information.

6. Senior program and activity update.
 - A. Choctaw Field trip is this Friday. The next Murder Mystery Dinner event, Murder in Margaritaland, will be May 25th at 6:30pm. Next Canton trip is April 29th. Dallas Arboretum trip is scheduled for May 5th. For those who want to start working with weights on the 4th Wednesday of each month at 1:00pm there is Weight room 101. Members encouraged to pick up the new Lakeside Leisure, so they are informed of senior activities and programs.
7. Discuss the CERT call out list.

CERT called many seniors during COVID, and members are curious to how the list was developed. CERT volunteers were the ones who called them but uncertainty of the confidentiality laws with the actual list being provided to Senior Advisory Board. Pamela Bell will seek further information on how the contact information was compiled for the list.
8. Update on AARP Action Plan and to include discussion on the possible development of a Seniors Facebook page.
 - A. Social Participation & Inclusion stakeholders met last month and will meet again in June. Senior Advisory Board will speak with the Youth Advisory Council this evening at 6:30pm on intergenerational ideas. Diversity Commission has a meeting Wednesday night and one of the agenda items is to discuss the city website accessibility review report and once we have these results, we can look at what the next steps. Transportation stakeholders will meet in May.
 - B. Likely once a quarter we can present actual metrics of Action Plan to this board.
 - C. A committee of A. Reese, S. Pouzar, and W. Clark, along with staff met to discuss the possibility of a Seniors Facebook page. The committee reported increase community involvement, create a warm environment and informational avenue. This will require two or three board members to on a Facebook committee. Members decided to postpone a decision until the next meeting.
9. Follow up on seminar to be held April 19, 2022.

DART will be present tomorrow for the seminar. If there are those who want to go to DART following the indoor presentation, then this can be done.
10. Follow up on plans for the Resource Fair in September 2022.

Board members reviewed the updated list. If there are any more vendors to add to the list, it is to be provided to S. Monroe. During the May meeting members will need to solidify the invite list.
11. Begin discussion on the joint meeting with City Council scheduled for June 7, 2022.

A presentation will be reviewed during the May meeting, but in the meantime if members will share the board's accomplishments from the last year and plans for the upcoming year. These will be included in the presentation.



12. No Senior Concerns.
13. Public announcements.
 - A. Today is Tax Day 2022.
 - B. This Saturday is Kid Fish and Cardboard Boat regatta events at Community Park.
14. No Members of the board requested topics for future meetings.
15. Adjourn at 11:38 a.m.

Kenneth Williams, Chair

Aaron Cleaver, Parks & Recreation Director